

Natures Benefit

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Shasta Lake National Recreation Area



When did you get interested in the outdoors?

- Think back to what experience or experiences helped shape your passion for natural resources



How do we get the word out?

- Campground concessionaire
- Seasonal work force
- Front desk operations
- Volunteer/Partner groups
- Kids days: Fish painting, kids fishing day, bald eagle program
- Social Media, Social Media, Social Media

Kids are the future advocates of our open spaces and natural places! If they don't value Nature's Benefits future policy will